

EXECUTIVE LINK

When does a MBA make sense?

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Who we are:

Mary Petersen:

- Consultant, coach, trainer for MBA & Study Abroad
- Author of "Fit for TOEFL" and "Fit for TOEIC"
- Authorized Test Center for TOEIC
- Coach for "International" CV/Résumé writing, Motivation Letters/Essays, preparing GMAT, TOEFL and TOEIC
- Works closely with renowned Business Schools

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Agenda

1. My personal Career Goals?
2. What are the pre-requisites of applying for an MBA?
3. What kind of MBA?
4. Which program is best for me?
5. My surrounding conditions?
6. How can I finance my MBA study?
7. How can we support you?

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1. My personal Career Goals?

- International Career
- Leadership
- Earning much money

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2. What are the Pre-requisites of applying for an MBA?

- My level of English knowledge?
- International Experience
- Professional Experience

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3. What kind of MBA matches with my goals?

- Full time
- Executive
- Part time
- On-line distance learning

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4. Which program fits for me?

- General Management Program
- Entrepreneurial Program
- Specialty MBA
- Joint-/Dual-degree

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5. My surrounding conditions

- My professional situation
- Would my employer support me?
- Compatibility of my MBA studies an my private situation
- My financial situation

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6. How can I finance my MBA?

- 1/3 own capital
- 1/3 credit
- 1/3 scholarship

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7. How can we support you?

- Consultancy
 - Finding the right schools and program
- Preparation
 - TOEFL, TOEIC, GMAT
- Application Process
 - International CV, Résumé in English
 - Editing Application Essays and Letters of Recommendation
 - Checking documents
- Interview Training

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Thank you for your attention!